

# STRONG *Women*

## STRONG SPORT SUMMIT

 Temple  
University  
School of Sport, Tourism  
and Hospitality Management



 National  
Girls & Women  
in Sports Day®  
Powered by USF®



**Temple University** and the **United Women's Ball Hockey Foundation** are proud to host, ***Strong Women, Strong Sport***, a series of events held in conjunction with Temple's annual celebration of National Girls & Women in Sports Day.

These inspiring events will take place February 7-8, 2025 in Philadelphia, PA, uniting sports enthusiasts, advocates, and leaders to honor, celebrate, empower, and ultimately amplify the progress of women's sports.

There is a seat at the table for everyone at this first-of-its-kind event celebrating the past, present, and most importantly, the future, of women's sports. Together, we unite to celebrate achievements and inspire progress.

Temple University and the UWBHF are actively seeking sponsors to help promote and financially support Strong Women, Strong Sport. The following presentation outlines a variety of ways organizations and individuals can help elevate female athletes.

# STRONG Women STRONG SPORT



## **ABOUT THE TEMPLE UNIVERSITY SCHOOL OF SPORT, TOURISM & HOSPITALITY MANAGEMENT (STHM):**

Established in 1998, Temple University's The School of Sport, Tourism and Hospitality Management (STHM) is a leading school for academically talented individuals from diverse backgrounds preparing for careers in sport, recreation, tourism and hospitality management. STHM is the largest provider of talent for these industries in the greater Philadelphia region and beyond.



## **ABOUT UNITED WOMEN'S BALL HOCKEY FOUNDATION (UWBHF):**

The United Women's Ball Hockey Foundation (UWBHF) is a women-run non-profit founded to support and develop the women's ball hockey community by providing opportunities for increased women's participation, advancement, and awareness at a regional, national and global level. The organization supports both the women's and youth ball hockey community.



## **ABOUT NATIONAL GIRLS & WOMEN IN SPORTS DAY (NGWSD):**

National Girls & Women in Sports Day (NGWSD) began in 1987 as a special day in our nation's capital to recognize women's sports. The day united premiere organizations and elite women athletes to bring national attention to the promise of girls and women in sports. This celebration inspires girls and women to play and be active, to realize their full power. The confidence, strength and character gained through sports participation are the very tools girls and women need to become strong leaders in sports and life.



## EVENT HIGHLIGHTS INCLUDE:

### **Women in Sport Think Tank**

Explore the future of women's sports with thought leaders from diverse disciplines on topics relevant to growth, progress and amplification of women and girls in sport. More than a conference, Think Tank participants will actively engage in sessions to learn, contribute and impact athletics for women and girls, leaving with new tools, resources, networks and strategies. Think Tank topics include: Emerging Sports, Grassroots Development Efforts, Leadership & Coaching, & Brand Marketing.

### **Emerging Sports Learn-to-Play Clinics**

Through fun drills and mini games, youth ages 7-14 will have the opportunity to learn, practice and play three popular emerging sports: ball hockey, flag football and rugby.

### **UWBHF Hall of Fame Induction Award Banquet & Celebration**

This inaugural event aims to honor and recognize the outstanding achievements, contributions, and legacies of individuals within the sport of women's ball hockey. The UWBHF Hall of Fame is dedicated to honoring those who have shaped the sport and inspired future generations by ensuring that deserving individuals are celebrated for their achievements and legacies.

### **Networking Opportunities**

Connect with like-minded individuals who share a passion for the amplification of women's athletics during social events dedicated to participants.

# STRONG *Women* STRONG SPORT SUMMIT



# SPONSORSHIP OPPORTUNITIES

*Your support helps us achieve our mission to advocate for the advancement of girls and women in sport.*



Summit



Youth Clinics



Think Tank



UWBHF  
Hall of Fame



Think Tank  
Lunch



In-Kind

# SUMMIT SPONSOR: \$5,000

*The Strong Women Strong Sport Summit features three events: Youth Sports Clinics, Think Tank and Hall of Fame.*

*The Summit Sponsor will be featured as a sponsor for all events.*

*We anticipate 500+ adult impressions and 200+ youth impressions (not including social media impressions).*

Major Sponsor of the Summit (Limited to three sponsors)

---

(4) Complimentary Tickets to the Summit

---

Acknowledgement as Summit sponsor with logo visibility on all marketing materials, event signage & merchandise

---

Individual Social Media acknowledgement as a major sponsor

---

Verbal Recognition at events

---

Signage with logo throughout the event spaces

---

Sponsored/branded breakout room/space (named after the brand)

---

Opportunity for company video to be played or 2-minute talk during the Summit (Clinic and Think Tank)

---

Opportunity to include promotional items in the attendee bags

# THINK TANK SPONSOR: \$2,500

*The Think Tank will feature scholars and practitioners from across the country for an interactive day of panels, discussions and workshops on how to grow girls and women's sports. We anticipate 110+ adult impressions (not including social media impressions)*

(2) Complimentary Tickets to the Summit

---

Sponsored/branded breakout room/area with logo

---

Logo visibility as a Think Tank sponsor on all marketing/media materials and event signage

---

Verbal Recognition during Think Tank

---

Opportunity to include promotional items in the attendee bags

---

Social Media acknowledgement as a Think Tank sponsor

# THINK TANK SPONSOR: \$1,000

*The Think Tank will feature scholars and practitioners from across the country for an interactive day of panels, discussions and workshops on how to grow girls and women's sports. We anticipate 110+ adult impressions (not including social media impressions)*

Verbal Recognition during Think Tank

---

Logo visibility as a Think Tank sponsor on all marketing/media materials and event signage

---

Opportunity to include promotional items in the attendee bags

---

Social Media acknowledgement as a Think Tank sponsor



# LUNCH SPONSOR: \$1,500

*The lunch sponsor will sponsor lunch for the Think Tank panelists and attendees.  
We anticipate 110+ adult impressions (not including social media impressions).*

1 Complimentary Ticket to the Summit

---

Recognition as Lunch sponsor with logo visibility on all marketing/media materials, event signage & merchandise

---

A special opportunity for your organization to provide a 2-3 minute speech to attendees during lunch

---

Opportunity to include promotional items in attendee bags

---

Social Media acknowledgement as a Think Tank sponsor

# HALL OF FAME CELEBRATION SPONSOR: \$2,500

*The Hall of Fame will feature awards, recognition and acknowledgement of youth and adults who have had impact and influence for girls and women in ball hockey. We anticipate 110+ adult impressions (not including social media impressions)*

(2) Complimentary Tickets to the Summit or Hall of Fame Celebration

---

Logo visibility as a Hall of Fame sponsor on all marketing/media materials and event signage

---

Verbal Recognition during Hall of Fame Ceremony

---

Social Media acknowledgement as a Hall of Fame sponsor

# HALL OF FAME INDUCTEE SPONSOR: \$1,000

*The Hall of Fame will feature awards, recognition and acknowledgement of youth and adults who have had impact and influence for girls and women in ball hockey. We anticipate 110+ adult impressions (not including social media impressions)*

Logo visibility as a Hall of Fame sponsor on all marketing/media materials and event signage

---

Verbal Recognition during Hall of Fame

---

Social Media acknowledgement as a Hall of Fame sponsor

# CONTRIBUTOR OF THE YEAR AWARD SPONSOR: \$500

*The Hall of Fame will feature awards, recognition and acknowledgement of youth and adults who have had impact and influence for girls and women in ball hockey. We anticipate 110+ adult impressions (not including social media impressions)*

Verbal Recognition during Contributor of the Year Award

---

Acknowledgement as an award sponsor on all marketing/media materials and event signage

---

Social Media acknowledgement as a Hall of Fame sponsor

# YOUTH CONTRIBUTOR OF THE YEAR AWARD SPONSOR: \$500

*The Hall of Fame will feature awards, recognition and acknowledgement of youth and adults who have had impact and influence for girls and women in ball hockey. We anticipate 110+ adult impressions (not including social media impressions)*

Verbal Recognition during the Youth Contributor of the Year Award

---

Acknowledgement as an award sponsor on all marketing/media materials and event signage

---

Social Media acknowledgement as a Hall of Fame sponsor

# IN-KIND SPONSOR: \$1,000

*Donate a product or service valued at \$1,000*

Verbal Recognition during event

---

Logo visibility as a sponsor on all marketing materials and event signage

---

Social media logo visibility as a sponsor

---

# IN-KIND SPONSOR: \$500

*Donate a product or service valued at \$500*

Acknowledgement as a sponsor on all marketing materials and event signage

---

Social media visibility as a sponsor



**SUPPORTING  
WOMEN  
SPONSOR: \$500**

Receive piece of Strong Women  
Strong Sport merch

**FRIENDS OF  
THE MISSION  
SPONSOR: \$100**

Social media visibility as a sponsor



STRONG  
*Women*  
STRONG SPORT

[CLICK HERE TO DONATE](#)

**FOR INQUIRES CONTACT: [bmarhefka@uwbhf.org](mailto:bmarhefka@uwbhf.org) | 412.926.5792**

*United Women's Ball Hockey Foundation is a 501c(3) tax-exempt organization.  
We thank you for investing in women's sports and making this event possible!*

